Business Ethics

CATHOLIC UNIVERSITY OF KOREA

Course Syllabus

2014학년도 제2학기

Course Title	Korean	기업윤리			
	English	Business Ethics			
Course Number-Division	00178-01	Course Completion Requirement	제1전공선택	Time/Credits	3/3
Day / Time	수1(N307), 금 1~2(N307)	Course Target Audience		Prerequisite Courses	
Professor	Full Name	Office	Phone Number	E-MAIL	
	기리쉬	IH226	02-2164-4667	girishcuk@gmail.com	
Web Site			English Class		

1.Course Outline

Ethics related to business is a very challenging and demanding issue these days in Business arena. The Organizations are watched very carefully by the stake holders of the society. Old ways of thinking, just to improve the profit of business by any means has been bypassed by the idea of socially responsible, sustainable and environment friendly business. I hope, this course will help you to contemplate in these dimensions and think ethically, while involved in business.

2. Objectives

1. To introduce the concepts and theories related to Business Ethics.
2. To induce rational thinking related to the topics of Business Ethics.
3. An overview about Business Ethics.
4. To know the professional managerial elements related to Business Ethics

3. Teaching Method

1. Active participation in the class during lectures and class presentations
2. Case Presentation (Group)
3. Submission of Final report (Group)
4. Mid-term exam and Final exam (Individual)

The Group report includes the following:

- Title Page
- Executive Summary
- Table of Contents
- List of Tables (if available)
- List of Figures (if available)
- Body of Document
- Conclusion
- Implication
- References
- Appendix (ces)

The anticipated length of the report is with a minimum of 15 pages (Excluding Bibliography) and there is no hard and fast rule regarding maximum number of pages, in clarifying the ideas. Liberty is given to groups regarding this aspect. 1.5 -Spacing, 12-Font size and Times New Roman Style is preferred. Please follow the APA (American Psychological Association) style in preparing the report and in citing references. The group report is on the basis of in-depth study of a specific topic on Business Ethics, either in theoretical research or practical application.
The exams are conducted on the basis of reading materials supplied and the issues discussed in the class. This is done for assessing the students' understanding of major concepts and theories that is being discussed in the class.

- Course Outline

(i)◦The importance of Business Ethics
(ii)◦ Stakeholder relationships, social responsibility and corporate governance
(iii)◦ Emerging business ethics issues
(iv)◦ The institutionalization of Business ethics
(v)◦ Ethical decision making and ethical leadership
(vi)◦Individual factors- Moral Philosophies and Values
(vii)◦Organizational factors- The role of culture and relationships
(viii)◦Developing an effective ethics program
(ix)◦Implementing and auditing ethics programs
(x)◦Globalization of ethical decision making

4. Evaluation Method

Attendance / Class Participation/
Case Presentation/ Final Report◦ 20 %
Mid term exam ◦40%
Final exam ◦40%

5. Assignments

6. Experiment, Practical Exercise

7. Related Courses

8. Textbook

Book Title	Publisher	Author	Year	Textbook or not
Organizational Behavior	PearsonEducation	Stephen P. Robbins		교재

9. Detailed Weekly Activities

Week	Date	Lecture Content	Reference Material	Remarks
조회된 자료가 없습니다.				