Corporate Information Systems

CATHOLIC UNIVERSITY OF KOREA

강 의 계 획 서

2016학년도 제1학기

교과목명	국 문	경영정보론			
	영 문	Corporate Information Systems			
과목번호-분반	04439-01	이수구분	제1전공선택	시간/학점	3/3
요일 및 시간 (강의실)	금2~4(V321)	수강대상		선수과목	
담당교수	성 명	연구실	전화번호	E-MAIL	
	박건철		010-9116-6996	bran07@naver.com	
Web Site			영어강의 유형		

1.교과목 개요

This course is designed for student to understand the fundamentals of management of information systems (MIS). Managing information systems has become a core area for all levels of managers and all functions in the business process. This course aims to familiarize students with the concepts related to the utilization of information technology in business organizations. It will focus both on technical and managerial aspects of information technology adoption/diffusion in the business organization. Topics such as information technology infrastructure, electronic commerce, information systems and business strategy, ethical issues related to information systems will be covered in class.

2. 강의목표

By the end of the course, the student should be able to:
a. understand basic information system concepts as applied to business operations and management.
b. identify the major components of a computer system, including hardware, software, operating systems and operating environments as they apply to information systems.
c. understand the interdependence and functionality of the hardware and software components of information systems and work with the MIS staff to make technical decisions

3. 강의방법

Learning activities will include lectures, case studies, and group assignments that will provide an opportunity to apply MIS concepts to real-world applications.

4. 평가방법

Exams will be weighted as noted below and will be given as listed in the course schedule. Exams generally may consist of fill-in-blank questions, multiple choice, cases, short answer, and/or essay questions.

Mid-term: 30%
Final: 30%
Assignment: 20%
Pop-up Quiz: 10%
Attendance&Participation: 10%

5. 과제물

Technology literature report/presentation ? Groups of 3-4 students will be formed at the beginning of the semester. The group project involves information technology and or IS in a real life organization. For this assignment, students will find the cases and recent articles related to information technology in organizations. Presentations will take place during the semester based on the topic assigned to each group.

6. 실험, 실습계획

7. 관련강의

8. 교재

도서명	출판사	저자	연도	교재여부
경영정보시스템 13판	Pearson	Laudon, K.C., and Laudon, J.P.		교재
Management Information Systems: Managing the Digital Firm, 13th edition	Prentice Hall	Laudon, K.C., and Laudon, J.P.		교재

9. 강의일정 및 내용

주	기간	강의내용	참고자료	비고
1	2016-03-02 ~ 2016-03-08	Introduction	Gartner's 2016 Hype Cycle for Emerging Technologies	
2	2016-03-09 ~ 2016-03-15	Information Systems in Global Business Today		
3	2016-03-16 ~ 2016-03-22	Global E-Business and Collaboration		Quiz
4	2016-03-23 ~ 2016-03-29	Information Systems, Organizations, and Strategy		
5	2016-03-30 ~ 2016-04-05	Ethical and Social Issues in Information Systems		Quiz
6	2016-04-06 ~ 2016-04-12	IT Infrastructure and Emerging Technologies		
7	2016-04-13 ~ 2016-04-19	Foundations of Business Intelligence: Database and Information Management/		Review for Mid term Quiz
8	2016-04-20 ~ 2016-04-26	Mid term		
9	2016-04-27 ~ 2016-05-03	Telecommunications, the Internet, and Wireless Technology		
10	2016-05-04 ~ 2016-05-10	E-Commerce: Digital Markets, Digital Goods		Group 1
11	2016-05-11 ~ 2016-05-17	Managing Knowledge		Group 2/Quiz
12	2016-05-18 ~ 2016-05-24	Enhancing Decision Making		Group 3
13	2016-05-25 ~ 2016-05-31	Building Information Systems		Group 4/Quiz
14	2016-06-01 ~ 2016-06-07	Managing Projects		Group 5
15	2016-06-08 ~ 2016-06-14	Managing Global Systems/		Review for Final Group 6
16	2016-06-15 ~ 2016-06-21	Final		