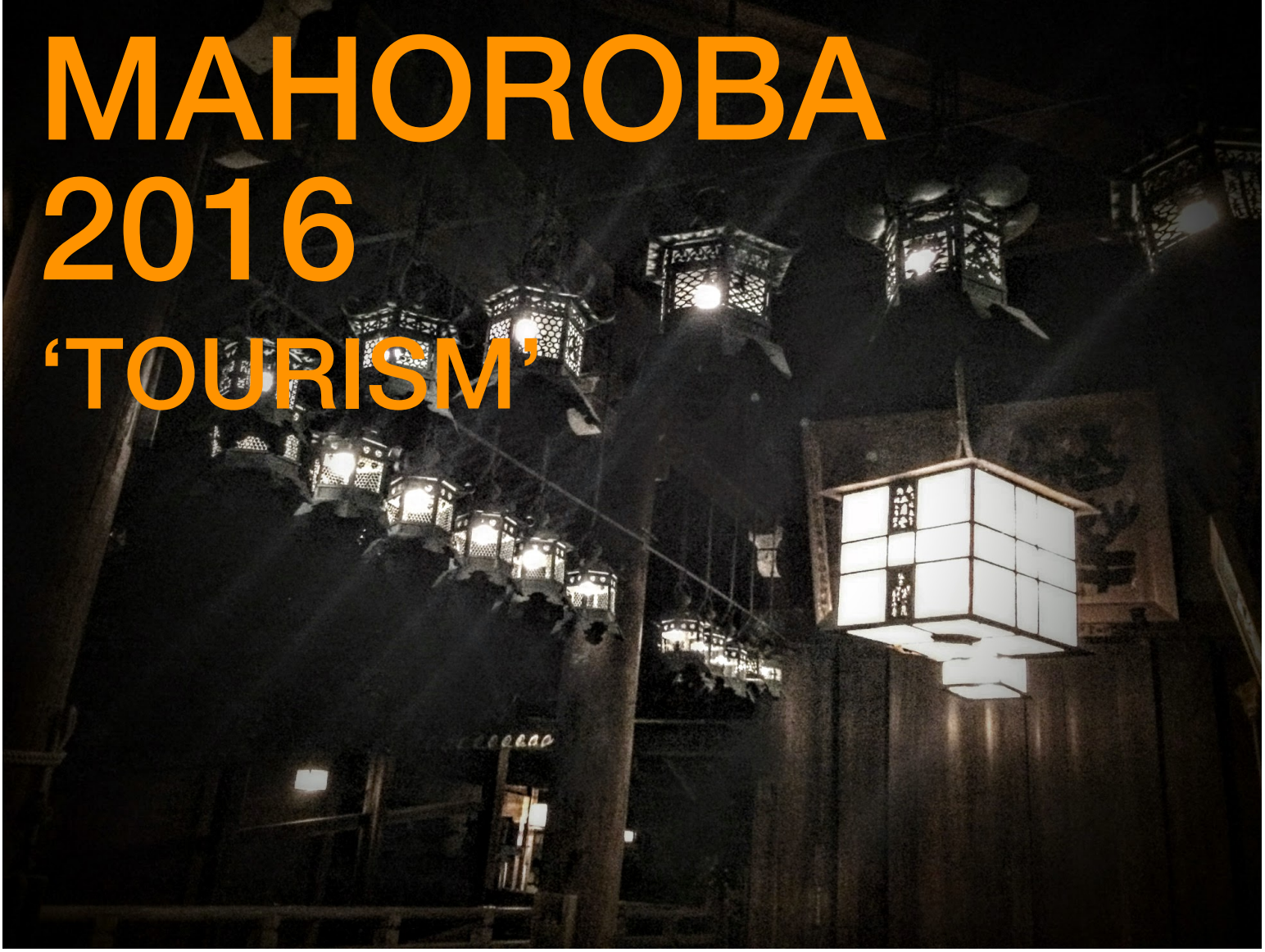
MAHOROBA 2016 ‘TOURISM’



NWU International Summer Programme

10-20 JULY 2016

Nara Women’s University, Nara, Japan

http://www.nara-wu.ac.jp/iec/int/ja/study/summer_programme/mahoroba_e/index.html

'Mahoroba' signifies a place of excellence with richness and peace in Ancient Japanese and was once used to refer to Nara in a famous ancient poem. This programme is an intensive course exclusively offered to students from NWU’s overseas partner universities and will introduce them not only to the historical and cultural depth of Nara but also to its literary modernity and thriving present at the centre of this world heritage site. This year’s theme is ‘tourism’, and students will learn about the city from different perspectives through lectures as well as field trips and discuss how they can promote the city which aims at rising as an international tourist destination. The programme will be conducted in English.

A. Eligibility
We accept FEMALE students from NWU's overseas partner universities.

B. Number of Places Available
10 students in total will be admitted. If we receive more applications, they will be subject to a selection process.

C. Credits
NWU will issue 2 credits upon students' successful completion of the programme.

D. Costs
We charge no tuition fees and accommodation costs. Students have to arrange their own visa, international travel insurance, travel to Nara as well as their personal expense. Students are required to obtain health and travel insurance and send a photocopy of their insurance policy prior to their arrival.

E. Accommodation
Students are provided with free university accommodation with shared kitchen, toilet and bathroom. There is also a washing machine.

F. How to Apply
All applications must be made through universities, NOT by individual students. A person in charge at each university is required to fill out a collective application form and send it to ice@cc.nara-wu.ac.jp by 31 May, 2016.

COURSE SCHEDULE

DATE	MORNING	AFTERNOON
Sun, 10 JULY	Arrival	
Mon, 11 JULY	Induction	Lecture 1: 'History of Nara'
Tue, 12 JULY	Lecture 2: 'Nara and Tourism'	Seminar 1: Film-Shooting
Wed, 13 JULY	Field Trip to the Nara National Museum	Lecture 3: 'Conservation-Restoration of Cultural Heritage in Nara'
Thu, 14 JULY	Lecture 4: 'Japanese Culture and History'	Field Trip to the Town of Nara
Fri, 15 JULY	Lecture 5: 'Nara in Japanese Literature'	Preparation for Field Trip to Horyu-ji Temple
Sat, 16 JULY	Homestay Experience Day 1	
Sun, 17 JULY	Homestay Experience Day 2	
Mon, 18 JULY	Field Trip to Horyu-ji Temple and its Neighbourhood	
Tue, 19 JULY	Presentation	Closing Ceremony
Wed, 20 JULY	Departure	

Location of Nara

- About an hour journey by train to Kyoto and Osaka
- 3 to 4 hours by bullet train to Tokyo

For enquiries, please contact:

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Kitauoya Nishimachi
Nara, 630-8506
Japan

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Email: iec@cc.nara-wu.ac.jp